

Phillip Dodson

UX/UI // Developer // Educator

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I have 20+ years of web design experience, working with startup businesses, multi-million dollar nonprofits and everything in-between. At 15 years old, I began making ugly websites for fun, but my curiosity and penchant for clear and succinct communication led me to work with the Louisiana Small Business Development Center, designing and building websites for small and emerging businesses. Wanting to expand my knowledge and grow as a professional, I enrolled in Loyola University's Bachelor of Arts in Design program in 2008.

After graduating in 2011, I began working with a local marketing and advertising agency, Communitify. Starting as a freelancer, and eventually becoming an official part of the team, I now work as a full-stack web developer and User Experience and User Interface (UX/UI) consultant. Concurrently, I also teach UX to graphic design and interaction design students at Loyola University New Orleans.

I recently earned a UX Certification in interaction design from Nielsen Norman Group's London conference.

Experience

Communitify

Senior Web Designer & Developer / UX Consultant // August 2011 – Present

Focus: human-computer interaction design / website and software accessibility

UX auditing / wireframing / UI design / user research / information architecture

copywriting / web development / HTML5 animation / branding

Freelance - d.b.a. No Time To Shave

Owner, Everythinger // 1997 – Present

Focus: small and emerging businesses / web development / branding / Analytics reporting

web security / graphic design / project management

Lakeside Graphics

Graphic Designer // April 2003 – January 2004

Focus: graphic design / offset printing / mail merge / project management

Overview of UX Experience

- Create processes and standardize reporting for UX audits of websites and software
- Design and test wireframes for websites and software
- Facilitate creative ideation sessions that bring together the creative, technical, marketing, and management teams
- Utilize both design and development backgrounds to act as an intermediary between disciplines

// Teaching

Loyola University New Orleans

August 2019 – Present

- Teaching core UX competency and accessibility to graphic design and interaction design students

// Education

Nielsen Norman Group, UX Certification, London

April 2019

- 5-day rigorous conference with daily exams that tested understanding and application of UX principles
- Earned UX certification with a specialty in interaction design

Loyola University New Orleans

January 2008 – July 2011

- Bachelor of Arts, Visual Arts
- Graduated Magna Cum Laude, 3.747 GPA

Southeast College of Technology

July 2001 – January 2003

- Associate of Science, Computer Graphic Design
- Graduated with Honors, 3.9 GPA

// Professional Associations

- American Institute of Graphic Arts (AIGA) 2001 – Present

// Volunteering

- Young Leadership Council (YLC) — Power Ties Program
- ArtSpot Productions
- World Affairs Council of New Orleans (WACNO)